

PORTFOLIO

WELCOME

Mad Traffic Creative Services provides complete visual communication services, product development, advertising and branding to a vast number of industries. We employ award winning graphic designers with a combined 30 years experience in the creative business.

Mad Traffic Creative Services operates from the premise that design is a process. This allows us to engage in meaningful dialogue with the client to develop a true understanding of their visual needs. Through this applied research, we are ensured of arriving at a creative solution that not only communicates the client's desired message, but also contributes to the clients profitability.

Mad Traffic Creative Services client list reaches into almost every industry in the nation. See some of our most well known past and present clients below.



Mad Traffic Creative Services produces some of the best logos and symbols in the business.









LOGOS AND SYMBOLS













Mad Traffic Creative Services can create that product brand that communicates your vision.













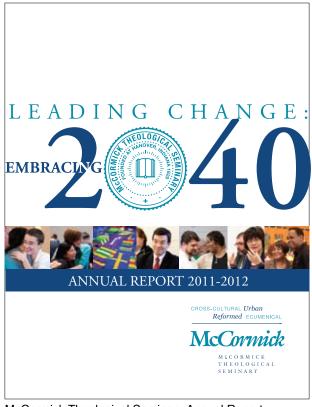












McCormick Theological Seminary Annual Report



CROSS-CULTURAL Urban Reformed ECUMENICAL



MCCORMICK THEOLOGICAL SEMINARY



Mission

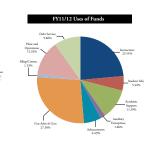
McCormick is a community of learning and teaching, challenged by the Holy Spirit and grounded in God's transforming love for the world in Jesus Christ. We are called to

A seminary by the Presbyterian Church (USA) since 1829 and a progressive leader within the Reformed tradition, we are committed to institutional life, scholarship and ministry that are ecumenical, urban and cross-cultural.

degree programs are approved: Master of Theological Studies, Master of Divinity, Master

8 McConnick Annual Report 2011-2012

2 OPERATING INCOME AND EXPENSE



Instruction	1,922,247	23.55%
Gen Admin and Governance	2,227,884	27.30%
Academic Support	929,399	11.39%
Advancement	525,102	6.43%
Student Life	443,707	5.44%
Auxiliary Enterprises	151,707	1.86%
Marketing and Communications	102,412	1.25%
Plant and Operations	1,054,480	12.92%
Debt Service	804,752	9.86%

Total Uses of Funds 8,161,690 100.00%

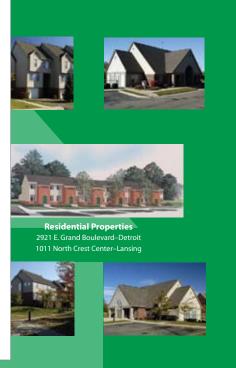
McCormidt Annual Report 2011-2012 25

Mad Traffic Creative Services designs clean and corporate marketing materials for some of the worlds largest industries.





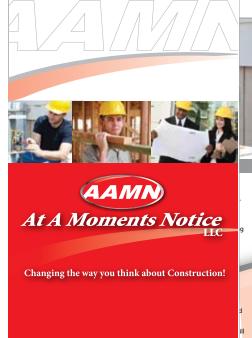








Painia Development Corporation **Promotional Brochure**





Fire, Wind and Water Restoration - - - - - - Emergency Clean-Up

- Water Back-Up (Flooded Basements, Broken Pipes, Sewer Back-Up, Crawl
- Spaces, Clean-Up) Disaster Clean-Up
- Asbestos, Lead and Mold Abatement
- Abatement and Removal
- Asbostos Certification

· Power Outage

Containment Manipulation

Smoke Remediation

Kitchen Modifications

- · Certified Lead Removal
 - (Affiliation Capable)
- Americans with Disabilities Act (ADA) · Home Modifications
- Door Widening
- Roll-Under Sinks Shower Grab Bars
- · Wheel Chair Ramps and Lifts Ceiling Tracks
- Elevators Stair Lifts

Commercial

- Acoustics and Drywall Installation
- Dryvit and Stucco
- Steel Framing
- Sprinkler Systems • Store Front Build-Out

New Construction

- Design/Build Services
- Project Management

Property Management

- Commercial Build Out/ White-Box
- Hospitality Renovations
- Restaurant Build-Outs and Renovations

Maintenance

- · Rental Property Repairs
- Service Calls
- 24 hour Emergency Services

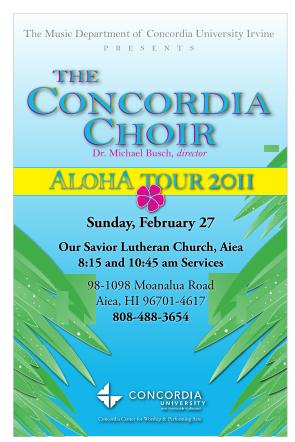


Concordia University "MasterWorks" Orchestra Promotional Poster



Concordia University Christmas Promotional Poster

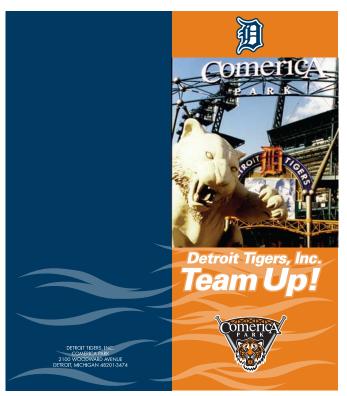




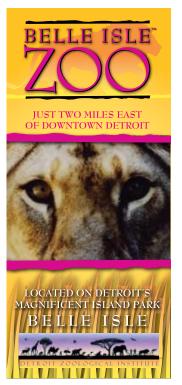
Concordia University Aloha Tour Promotional Poster

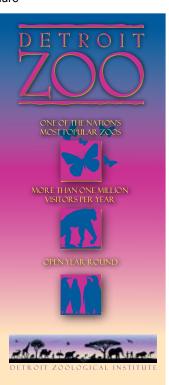
Mad Traffic Creative Services creates marketing materials for some of the most well known theme parks, zoos and sports venues.





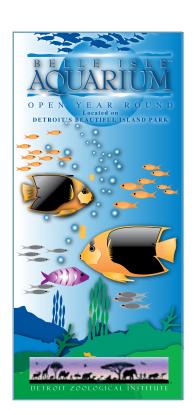
Detroit Tigers "Team Up" Vendor Brochure



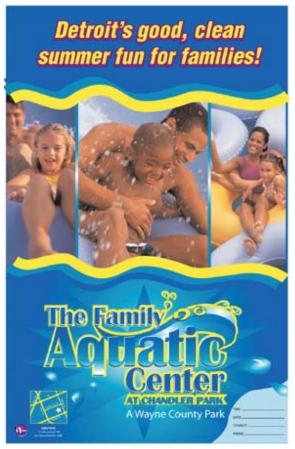








Belle Isle Zoo, Detroit Zoo, and Belle Isle Aquarium Rack Size Brochures









The Family Aquatic Center Web Banner

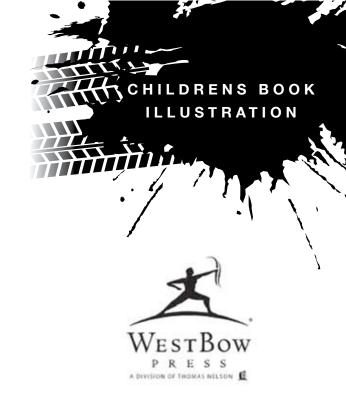














WestBow Press "ManChild" Children's Book (Illustrations by Man Traffic Creative Artist Galen Pauling).



Scholastic, Inc. "Q.T. Pie's Rescue Adventure" (Illustrations by Man Traffic Creative Artist Galen Pauling).

We can help your babies get the care they deserve



To join Midwest Health Plan, call Michigan Enrolls 1-888-367-6557 during month of May.

Remember 8 well-child visits before the age of 2 for healthy child development.

If you have Medicaid, Midwest Health Plan offers:

- Easy access to the leading Metro Detroit area doctors and hospitals
- Pharmacies conveniently located in your neighborhood (including Major Chain Pharmacies)
- Friendly customer service representatives to help with your questions and concerns.



SERVING WAYNE - OAKLAND - MACOMB - WASHTENAW - LIVINGSTON - ST. CLAIR COUNTIES





We can help your babies get the care they deserve

Remember 8 well-child visits before the age of 2 for healthy child development.





To join Midwest Health Plan, call Michigan Enrolls 1-888-367-6557 during month of May.

20' X 60' / 10" X 30"







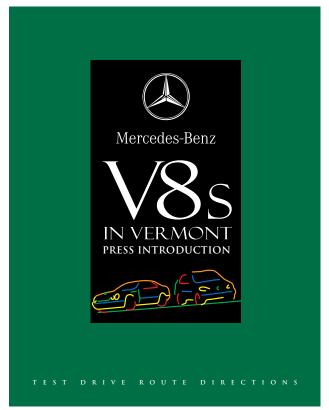








Mercedes-Benz

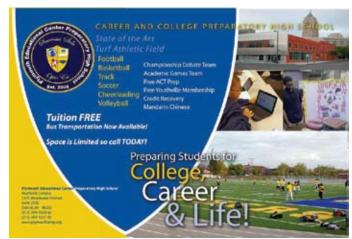




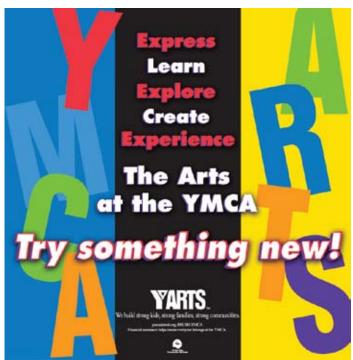
Mercedes-Benz "Press" Test Drive Route Booklets



Ford Motor Company 6X9 Marketing Handout



Plymouth Educational Center 6X9 Direct Mailer

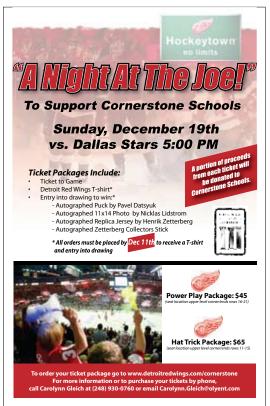


Y-Arts Promotional Poster









Red Wings and Cornerstone Schools Promotional Poster





Mad Traffic Creative Services became an Official Licensee and Product Developer for Smokey's 70th Anniversary.













Hire Mad Traffic Creative Services to convey your specific message to your targeted audience!



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To view more than 30 years of creativity and award winning design, friend us on Facebook